

DSM Agency Frankfurt Hot List 2009

Top books with international rights available

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Patricia Crisafulli and Andrea Redmond
COMEBACKS

Jossey-Bass (World English – May 2010)
NY Times bestselling author Crisafulli pairs with Redmond to talk with high profile people who lost it all and how they came back.

Maddy Dychtwald
POWER SHIFT

Hyperion (North America – January 2010)
How women think and feel about money and how their control over money will transform the global society, families, politics, and the marketplace.

Charlie Pellerin
HOW NASA BUILDS TEAMS

John Wiley and Sons (World English – June 2009)
Korea Price (Korea)
Former Director of NASA illustrates a unique 4-D system to analyze team and leader effectiveness, focusing on team culture and managing individual behaviors.

Sheila Bethel
A NEW BREED OF LEADER

Penguin (North America – March 2009)
PHEI (China)
The ideal leader needs equal parts intellectual, emotional, strategic, and instinctual competence.

John Strelecky
THE BIG FIVE FOR LIFE

St. Martin's Press (North America – January 2008)
Ankh-Hermes (Holland); DTV (Germany); Kodansha (Japan); Piatkus (UK); Sextante (Brazil); China Times (Taiwan); Editorial Diana (Latin America); Chungrim Publishing (Korea); Dauphin Blanc (France, Canada)
Business parable revealing the secrets to leading successful companies and fulfilling people's lives.

Todd Hopkins and Ray Hilbert
CARROT CHASER

ATC (North America – January 2009)
Kodansha (Japan); Sam & Parkers (Korea)
From internationally bestselling authors of JANITOR BOB, a business parable about how to reconcile one's business ambitions with faith and family.

Sarah McCoy
THE TIME IT SNOWED IN PUERTO RICO

Random House (North America – August 2009)
A debut novel about a young girl's coming-of-age set in 1960s-era Puerto Rico.

Nance Guilmartin
POWER OF PAUSE

Jossey-Bass (World English – December 2009)
Explains how taking a moment to reevaluate our circumstances allows us to make more productive decisions and avoid disastrous miscommunications.

Jeffrey Fox
HOW TO BE A FIERCE COMPETITOR

Jossey-Bass (World English – March 2010)
Economic downturns separate the winning companies from the struggling. Fox shows tough times also give solid companies, strong managers, and potential rainmakers the opportunity to seize market share.

Jason Kelly
THE NEATEST LITTLE GUIDE TO STOCK MARKET INVESTING, 4th EDITION

Penguin (North America – January 2010)
Finessa (Serbia)
New examples of real investments that work even in the face of the crash of 2008 and thoroughly updated resources including free online stock screeners and the newest online brokers.

J. Barry Griswell and Bob Jennings
ADVERSITY PARADOX

St. Martin's Press (North America – January 2009)
How working to overcome unexpected obstacles may be the greatest tool to building business savvy you'll ever have.

Nancy Liebler and Sandra Moss
HEALING DEPRESSION THE MIND-BODY WAY

John Wiley and Sons (World English – April 2009)
How to use the ancient Ayurveda techniques of spiritual and physical nourishment, undoing the factors in one's body and mind that lead to depression.