

DSM Agency London Hot List 2009

Top books with international rights available
(www.dsmagency.com)

Charlie Pellerin

HOW NASA BUILDS TEAMS

John Wiley and Sons (World English – June 2009); Korea Price (Korea)

Former Director of NASA illustrates a unique 4-D system to analyze team and leader effectiveness, focusing on team culture and managing individual behaviors.

Maddy Dychtwald

POWER SHIFT

Hyperion (North America – January 2010)

How women think and feel about money and how their control over money will transform the global society, families, politics, and the marketplace.

Nance Guilmartin

POWER OF PAUSE

Jossey-Bass (World English – Spring 2010)

Explains how taking a moment to reevaluate our circumstances allows us to make more productive decisions and avoid disastrous miscommunications.

Jason Kelly

THE NEATEST LITTLE GUIDE TO STOCK MARKET INVESTING, 4th EDITION

Penguin (North America – January 2010)

New examples of real investments that work even in the face of the crash of 2008 and thoroughly updated resources including free online stock screeners and the newest online brokers.

Todd Hopkins and Ray Hilbert

CARROT CHASER

Kodansha (Japan); Sam & Parkers (Korea)

A business parable about how to reconcile one's business ambitions with faith and family.

Todd Hopkins and Ray Hilbert

THE JANITOR (JANITOR BOB)

Thomas Nelson (World English, Latin American Spanish, Latin American Portuguese – July 2007)

Wisdom House (Korea); China Renmin (China); Eurasian Publishing (Taiwan); Kodansha (Japan)

A story of a janitor who teaches a CEO how to experience business and life to the fullest.

Sarah McCoy

THE TIME IT SNOWED IN PUERTO RICO

Random House (North American – August 2009)

A debut novel about a young girl's coming-of-age set in 1960s-era Puerto Rico.

J. Barry Griswell and Bob Jennings

ADVERSITY PARADOX

St. Martin's Press (North America – January 2009)

How working to overcome unexpected obstacles may be the greatest tool to building business savvy you'll ever have.

Nancy Liebler and Sandra Moss

HEALING DEPRESSION THE MIND-BODY WAY

John Wiley and Sons (World English – April 2009)

How to use the ancient Ayurveda techniques of spiritual and physical nourishment, undoing the factors in one's body and mind that lead to depression.

Jeffrey Fox

RAIN

Jossey-Bass (World English – January 2009); China Youth Press (China); Pegasus (Turkey)

A parable about a paperboy who learns the skills of rainmaking.

Jeffrey Fox

UNTITLED CUSTOMER SERVICE BOOK

Jossey-Bass (World English – January 2010)

A customer service book focusing on the value of retaining customers versus getting new ones in an unstable economy.

Sheila Bethel

A NEW BREED OF LEADER

Penguin (North America – March 2009)

The ideal leader needs equal parts intellectual, emotional, strategic, and instinctual competence.

John Strelecky

THE BIG FIVE FOR LIFE

St. Martin's Press (North America – January 2008)

Ankh-Hermes (Holland); DTV (Germany); Kodansha (Japan); Piatkus (UK); Sextante (Brazil); China Times (Taiwan); Editorial Diana (Latin America); Chunggrim Publishing (Korea)
Business parable revealing the secrets to leading successful companies and fulfilling people's lives.