

DSM Agency London Hot List 2010

Top books with international rights available

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Patricia Crisafulli and Andrea Redmond

COMEBACKS

Jossey-Bass (World English – May 2010)

NY Times bestselling author Crisafulli pairs with Redmond to talk with high profile people who lost it all and how they came back.

Harry Kraemer

UNTITLED VALUES-BASED LEADERSHIP

Jossey-Bass (World English – August 2011)

Illustrates how self-reflection allows the development of a values-based leadership, how that leadership sets the standard for business, and how that business can influence the world at large.

Curt Weeden

UNTITLED CORPORATE PHILANTHROPY

Jossey-Bass (World English – Spring 2011)

Corporations can increase their own business by supporting local nonprofits. Features questions most companies ask when weighing whether to spend more or less on contributions.

Charlie Pellerin

HOW NASA BUILDS TEAMS

John Wiley and Sons (World English – June 2009)

Korea Price (Korea); China Times (Taiwan); Achievement Publishing (Japan); Agir Editora (Brazil); Infodar (Bulgaria)

Former Director of NASA illustrates a unique 4-D system to analyze team and leader effectiveness, focusing on team culture and managing individual behaviors.

Nance Guilmartin

POWER OF PAUSE

Jossey-Bass (World English – December 2009)

Explains how taking a moment to reevaluate our circumstances allows us to make more productive decisions and avoid disastrous miscommunications.

Nancy Liebler and Sandra Moss

HEALING DEPRESSION THE MIND-BODY WAY

John Wiley and Sons (World English – April 2009)

How to use the ancient Ayurveda techniques of spiritual and physical nourishment, undoing the factors in one's body and mind that lead to depression.

Jeffrey Fox

HOW TO BE A FIERCE COMPETITOR

Jossey-Bass (World English – March 2010)

Sripatham (Thailand); Alpina (Russia)

Economic downturns separate the winning companies from the struggling. Fox shows tough times also give solid companies, strong managers, and potential rainmakers the opportunity to seize market share.

Maddy Dychtwald

INFLUENCE

Hyperion (North America – May 2010)

China Times (Taiwan)

How women think and feel about money and how their control over money will transform the global society, families, politics, and the marketplace.

Jason Kelly

THE NEATEST LITTLE GUIDE TO STOCK MARKET INVESTING, 4th EDITION

Penguin (North America – January 2010)

Finessa (Serbia)

New examples of real investments that work even in the face of the crash of 2008 and thoroughly updated resources including free online stock screeners and the newest online brokers.

Sarah McCoy

THE TIME IT SNOWED IN PUERTO RICO

Random House (North America – August 2009)

A debut novel about a young girl's coming-of-age set in 1960s-era Puerto Rico.

Sheila Bethel

A NEW BREED OF LEADER

Penguin (North America – March 2009)

PHEI (China)

The ideal leader needs equal parts intellectual, emotional, strategic, and instinctual competence.

John Strelecky and Tim Brownson

HOW TO BE RICH AND HAPPY

Aspen Light Publishing (North America – May 2010)

A powerful formula that shows you how to build your unique picture of happiness and demonstrates in a straight talking style how to achieve it.