

# DSM Agency Frankfurt Hot List 2007

Top books with international rights available

[www.dsmagency.com](http://www.dsmagency.com)

**John Strelecky**

## **THE BIG FIVE FOR LIFE**

*St. Martin's Press (North America – January 2008)*  
*Ankh-Hermes (Holland); DTV (Germany); Kodansha (Japan); Piatkus (UK); Sextante (Brazil); China Times (Taiwan)*

Business parable revealing the secrets to leading successful companies and fulfilling people's lives.

**John Strelecky**

## **LIFE SAFARI**

*Aspen Light Publishing (North America – September 2007)*

An African safari teaches readers how to define and reach their personal goals for success.

**John Strelecky**

## **THE WHY ARE YOU HERE CAFE**

*Perseus Books (North America – Spring 2006)*  
*Campus (Brazil); Gimm Young (Korea); TA-KE SHOBO (Japan); China Times (Taiwan); DTV (Germany); Dekolte (Turkey); Beta (Czech Republic); Piatkus (UK); Ankh-Hermes (Holland); Vocatio (Poland); Leda (Romania); RBA (Spain); Infodara (Bulgaria); Sinais de Fogo (Portugal); Aryeh Nir (Israel); Shanghai Century (China)*

Self-help parable asking, "Why are you here? Do you fear death? Are you fulfilled?"

**Todd Hopkins and Ray Hilbert**

## **CARROT CHASER**

*Thomas Nelson (World English, Latin American Spanish, Latin American Portuguese – July 2008)*

A business parable about how to reconcile one's business ambitions with faith and family.

**Todd Hopkins and Ray Hilbert**

## **THE JANITOR (JANITOR BOB)**

*Thomas Nelson (World English, Latin American Spanish, Latin American Portuguese – July 2007)*  
*Wisdom House (Korea); China Renmin (China); Eurasian Publishing (Taiwan); Kodansha (Japan)*

A story of a janitor who teaches a CEO how to experience business and life to the fullest.

**Nancy Liebler and Sandra Moss**

## **UNTITLED DEPRESSION BOOK**

*John Wiley and Sons (World English – Fall 2008)*

How to use the ancient Ayurveda techniques of spiritual and physical nourishment, undoing the factors in one's body and mind that lead to depression.

**Jason Kelly**

## **THE NEATEST LITTLE GUIDE TO STOCK MARKET INVESTING, 3<sup>RD</sup> EDITION**

*Penguin (North America – January 2008)*

New examples of real investments that work and thoroughly updated resources including free online stock screeners and the newest online brokers.

**Chris Widener**

## **THE ART OF INFLUENCE**

*Random House (World English – Spring 2008)*

A recent MBA grad learns that spiritual depth and personal relationships affect the kind of leader and influencer one becomes.

**Chris Widener**

## **THE ANGEL INSIDE**

*Random House (World English – Spring 2007)*

*Magellan (Korea); Ediciones B (Spain); Common Wealth (Taiwan); DTV (Germany); Alpina (Russia); Ankh-Hermes (Holland); Beijing Normal University Press (China); BZD (Turkey); Sextante (Brazil); Kodansha (Japan); OnRead (Indonesia); Eureka (Thailand); Forlaget Go'Bog (Denmark)*

A journey of self-discovery in Florence, through lessons learned from Michelangelo's David and an Italian artisan's workshop.

**Jeffrey Fox**

## **SECRETS OF GREAT RAINMAKERS**

*Book # 7 with Hyperion (North America – March 2006); Alpina (Russia); Vocatio (Poland); Se Education Public Co. (Thailand); Vermilion (UK); GOA (Turkey)*

Getting tips, tricks and potent stories from famous and soon-to-be discovered rainmakers.

**Jeffrey Fox**

## **HOW TO GET TO THE TOP**

*Book # 8 with Hyperion (North America – June 2007)*  
*Vocatio (Poland); Tokuma Shoten (Japan); Next Wave Publishing (Korea); GOA (Turkey); Vermilion (UK)*

A look at what the top business people learned at home at the family dinner table.

**Stuart Lucas**

## **WEALTH**

*Prentice Hall (World English – February 2006)*  
*Alpina (Russia); China Renmin (China)*

Advice for consumers and providers of wealth management consultation.

**Peter Roy and James Autry**

## **THE BOOK OF HARD CHOICES**

*Random House (North America – Fall 2006); Elsevir (Brazil)*

Practical examples of the positive and negative consequences of difficult business decisions that leave your integrity on the line.

**Dan Seidman**

## **SALES AUTOPSY**

*Kaplan (World English - October 2006); Needen (Turkey)*

Humorous case studies on sales gone wrong and how to avoid such blunders.