

DSM Agency Frankfurt Hot List 2008

Top books with international rights available

www.dsmagency.com

Maddy Dychtwald
POWER SHIFT

Hyperion (North America – January 2010)

How women think and feel about money and how their control over money will transform the global society, families, politics, and the marketplace.

Sarah McCoy
THE TIME IT SNOWED IN PUERTO RICO

Random House (North America – Summer 2009)

A debut novel about a young girl's coming-of-age set in 1960s-era Puerto Rico.

J. Barry Griswell and Bob Jennings
ADVERSITY PARADOX

St. Martin's Press (North America – January 2009)

How working to overcome unexpected obstacles may be the greatest tool to building business savvy you'll ever have.

Nancy Liebler and Sandra Moss
HEALING DEPRESSION THE MIND-BODY WAY

John Wiley and Sons (World English – Spring 2009)

How to use the ancient Ayurveda techniques of spiritual and physical nourishment, undoing the factors in one's body and mind that lead to depression.

John Strelecky
THE BIG FIVE FOR LIFE

St. Martin's Press (North America – January 2008)

Ankh-Hermes (Holland); DTV (Germany); Kodansha (Japan); Piatkus (UK); Sextante (Brazil); China Times (Taiwan); Editorial Diana (Latin America); Chunggrin Publishing (Korea)

Business parable revealing the secrets to leading successful companies and fulfilling people's lives.

Todd Hopkins and Ray Hilbert
CARROT CHASER

Kodansha (Japan); Sam & Parkers (Korea)

A business parable about how to reconcile one's business ambitions with faith and family.

Todd Hopkins and Ray Hilbert
THE JANITOR (JANITOR BOB)

Thomas Nelson (World English, Latin American Spanish, Latin American Portuguese – July 2007)

Wisdom House (Korea); China Renmin (China); Eurasian Publishing (Taiwan); Kodansha (Japan)

A story of a janitor who teaches a CEO how to experience business and life to the fullest.

John Corcoran
THE BRIDGE TO LITERACY

Kaplan (World English - Fall 2008)

Strategies for improving US and global literacy rates from the head of the Corcoran Foundation and former illiterate.

Jeffrey Fox
RAIN

Jossey-Bass (World English – January 2009)

A parable about a paperboy who learns the skills of rainmaking.

Jeffrey Fox
UNTITLED CUSTOMER SERVICE BOOK

Jossey-Bass (World English – January 2010)

A customer service book focusing on the value of retaining customers versus getting new ones in an unstable economy.

John Corcoran
THE TEACHER WHO COULDN'T READ

Kaplan (World English – Fall 2008)

A unique memoir of a high school teacher conquering his illiteracy and challenging the education system.

Sheila Bethel
A NEW BREED OF LEADER

Penguin (North America – Spring 2009)

The ideal leader needs equal parts intellectual, emotional, strategic, and instinctual competence.

Jason Kelly
THE NEATEST LITTLE GUIDE TO STOCK MARKET INVESTING, 3RD EDITION

Penguin (North America – January 2008); Econ (Korea); Finesa (Serbia); China Machine Press (China); Toyo Kezai (Japan); Finesa (Serbia)

New examples of real investments that work and thoroughly updated resources including free online stock screeners and the newest online brokers.

Business Week Bestseller.

Chris Widener
THE ART OF INFLUENCE

Random House (World English – May 2008)

Woogjin Think Big (Korea); Lid Editorial

Empresarial (Spain and Latin America); Eureka

(Thailand); Thinkingdom Media (China); Ankh-Hermes (Holland); Editions Tresor Caché (France)

A recent MBA grad learns that spiritual depth and personal relationships affect the kind of leader and influencer one becomes.

Chris Widener
THE ANGEL INSIDE

Random House (World English – Spring 2007)

Magellan (Korea); Ediciones B (Spain); Common

Wealth (Taiwan); DTV (Germany); Alpina (Russia);

Ankh-Hermes (Holland); Beijing Normal University

Press (China); BZD (Turkey); Sextante (Brazil);

Kodansha (Japan); OnRead (Indonesia); Eureka

(Thailand); Dauphin Blanc (World French); Kritiki

(Greece)

A journey of self-discovery in Florence, through lessons learned from Michelangelo's David and an Italian artisan's workshop.