

# DSM Agency London Hot List 2007

Top books with international rights available

[www.dsmagency.com](http://www.dsmagency.com)

**John Strelecky**

## **THE BIG FIVE FOR LIFE: Leadership's Success Secret**

*St. Martin's Press (North America – January 2008)*  
Business parable revealing the secrets to leading successful companies and fulfilling people's lives.

**John Strelecky**

## **THE WHY ARE YOU HERE CAFE**

*Perseus Books (North America – Spring 2006)*  
*Campus (Brazil); Gimm Young (Korea); TA-KE SHOBO (Japan); China Times (Taiwan); DTV (Germany); Dekolte (Turkey); Beta (Czech Republic); Piatkus (UK); Ankh-Hermes (Holland); Vocatio Publishing (Poland); Leda (Romania); RBA (Spain); Infodar (Bulgaria); Sinais de Fogo (Portugal); Aryeh Nir (Israel); Shanghai Century (China)*  
Self-help parable asking, "Why are you here? Do you fear death? Are you fulfilled?"

**Chris Widener**

## **THE ANGEL INSIDE**

*Random House (World English – Spring 2007)*  
*Magellan (Korea); Ediciones B (Spain); Common Wealth (Taiwan); DTV (Germany)*  
A journey of self-discovery in Florence, through lessons learned from Michelangelo's David and an Italian artisan's workshop.

**Jeffrey Fox**

## **SECRETS OF GREAT RAINMAKERS: Keys to Success and Wealth**

*Book # 7 with Hyperion (North America – March 2006); Alpina (Russia); Vocatio (Poland); Se Education Public Co. (Thailand); Vermilion (UK); GOA (Turkey)*  
Getting tips, tricks and potent stories from famous and soon-to-be discovered rainmakers.

**Jeffrey Fox**

## **HOW TO GET TO THE TOP:**

### **Business Lessons Learned at the Dinner Table**

*Book # 8 with Hyperion (North America – June 2007)*  
*Vocatio (Poland); Tokuma Shoten (Japan); Next Wave Publishing (Korea); GOA (Turkey)*  
A look at what the top business people learned at home at the family dinner table.

**Dan Seidman**

## **SALES AUTOPSY**

*Kaplan (World English, Latin American Portuguese, Latin American Spanish, Korea, China, Taiwan, and Indonesia – October 2006)*  
Humorous case studies on sales gone wrong and how to avoid such blunders.

**Todd Hopkins and Ray Hilbert**

## **THE JANITOR**

*Thomas Nelson (World English, Latin American Spanish, Latin American Portuguese – Spring 2007)*  
*Wisdom House (Korea); China Renmin (China); Eurasian Publishing (Taiwan); Kodansha (Japan)*  
A story of a janitor who teaches a CEO how to experience business and life to the fullest.

**Stuart Lucas**

## **WEALTH: Grow It, Protect It, Share It, and Pass It On**

*Prentice Hall (World English – February 2006)*  
*Alpina (Russia); China Renmin (China)*  
Advice for consumers and providers of wealth management consultation services based on stories from clients and friends.

**Joseph H. Ellis**

## **AHEAD OF THE CURVE: A Commonsense Guide to Forecasting Business and Market Cycles**

*Harvard Business School Press (World English – September 2005); TIEM (Turkey); Leaders Book Publisher (Korea); China Machine Press (China); Energyx (Japan)*  
How to predict the stock market and economic cycles, offering an easy, hands-on, insider's approach.

**Peter Roy and James Autry**

## **THE BOOK OF HARD CHOICES: Putting Your Integrity to Work**

*Random House (North America – Fall 2006); Elsevir (Brazil)*  
Practical examples of the positive and negative consequences of difficult business decisions that leave your integrity on the line.

**Nance Guilmartin**

## **HEALING CONVERSATIONS**

*Jossey-Bass (World English - 2002)*  
*Ankh-Hermes (Netherlands); Sogides (France); Goldmann (Germany); Bertrand-Brasil (Brazil); Svenska (Sweden); Cite (Taiwan); NLN s.r.o. (Czech Republic); Haneon (Korea)*  
A collection of poignant stories and proven advice to help friends, family, and colleagues support one another during times of crisis and change.

**Jason Kelly**

## **THE NEATEST LITTLE GUIDE TO STOCK MARKET INVESTING, 3<sup>RD</sup> EDITION**

*Penguin (North America – January 2008)*  
New examples of real investments that work and thoroughly updated resources including free online stock screeners and the newest online brokers.